

Carbondale Downtown Master Plan Advisory Committee
Agenda for Meeting of October 15, 2014 Commencing at 6:30 p.m.
Eurma Hayes Center
Interest Area: Signage and Streetscapes

1. Bring to order
2. Introductory remarks
3. Approval of minutes
4. Background on Signage and Streetscapes from Mark Price, City planner
5. Current issues as seen by the Committee
 - a. City code issues (Dan Terry)
 - b. Business and directional signage in the downtown area (Jeremy Clow)
 - c. Streetscape opportunities and types (kiosks, “you are here” maps, outdoor café and dining opportunities, etc.) (Meghan Cole)
 - d. Results of effective streetscapes and signage (attract more people, slow down traffic, visit more establishments and events, etc.) (Kristin Gregory)
6. Comments from the public
7. Comments from the DAC members
8. Summary of recommended actions
9. Announcement of next meeting, date, time and location
10. DAC selection of top five recommendations
11. Adjournment